

# Bivin Howell

Phone (214) 926-9644 | E-mail [bivin4hire@bivhowdesign.com](mailto:bivin4hire@bivhowdesign.com) | Dallas, Texas 75254

**My purpose as a graphic designer:** *improve visual transactions.* By creating and synchronizing visual elements into a cohesive communication design system, I strengthen the effectiveness and consistency of a company's marketing message.

## Technical Skills

Software	Photoshop, Illustrator, Dreamweaver, QuarkXpress, Microsoft Office
Systems	Mac OS X and Windows
Markup Languages	HTML, XHTML, CSS

## Professional Experience

BIVHOW DESIGN [ [www.bivhowdesign.com](http://www.bivhowdesign.com) ] Dallas, Texas  
**Graphic Designer** 2005 – Present

Working with clients to supervise design projects from conceptualization to completion. Primary focus is creating well-developed websites, logos, and traditional print collateral that are relevant to achieve client's business goals, and improve sustainable product and service performance. Execute page layout, image editing, image optimization, research, font/stock image management, and project management.

### Sample Clients:

- Affluent & Affordable Affairs | [www.aaaffairs.com](http://www.aaaffairs.com) | website design, logo design (logo in production)
- TriniHost Solutions | [www.trinihost.com](http://www.trinihost.com) | website design
- Dance Company of Wylie | [www.dancecompanyofwylie.com](http://www.dancecompanyofwylie.com) | website design (in production)
- Land and Livestock | [www.landandlivestock.net](http://www.landandlivestock.net) | website design, logo design (in production)

Each client retained my services to have their website redesigned. Designed graphics, layout, and templates. Authored websites in XHTML and CSS for structural markup, cross browser compatibility, table-less layout, clean data tables, and input forms.

DALLAS COURIER SERVICE, INC. Richardson, Texas  
**Courier** 2001 – 2006

Developed an experimental design concept for an identity system to address the company's indistinct marketing methods. Work included logo revisions, website design, promotions package, and stationery system. Served clients with priority delivery services.

J.C. PENNEY HOME OFFICE Plano, Texas  
**Production Artist** 1999 – 2000

Utilized for production assistance to process a high volume of digital images under firm guidelines and strict deadlines. Optimized JPEG images for JCPenney.com using file conversion, cropping, retouching and color correction techniques in Photoshop.

## Other Experience

BED BATH & BEYOND, **Sales Associate**, Dallas, Texas (2007 – Present)  
FRY'S ELECTRONICS, **Computer Sales**, Plano, Texas (2006 – 2007)

## Education

TEXAS A&M UNIVERSITY | Mays Business School | College Station, TX  
**Bachelor of Business Administration**, Marketing (1999)

**References** *Available Upon Request*